

## PROFILE

Name	: <b>Dr. Ditalak Mpanme</b>
Designation	: Assistant Professor (Stage 3)
Date of Joining N.U.	: 03-12-2007
Email id	: <a href="mailto:ditalak@nagalanuniversity.ac.in">ditalak@nagalanuniversity.ac.in</a>
Educational Qualifications	: PGDBA, LL. B (Bangalore University) MBA (Assam University), Ph.D. (NEHU)
Specialisation/Area of interest	: Human Resource Management, Entrepreneurship, Accounting & General management
Teaching experience	: 16 years completed
Industrial/Corporate experience	: 12 years (Finance Manager, Assistant manager, Accounts Officer, Business Development Officer)

### Publications:

#### Books:

1. Mpanme, D. (2015). Role of bamboo for small and village based enterprises in Nagaland. In Ahmed, J.U. & Singh, K.D. (eds). *Financing priority sector in India: Scenario, setback and solution*. Manas Publishers and Distributors, Jaipur: 271-292. (ISBN:978-93-83231-21-8)
2. Singh, K.D and Mpanme, D. (2017). Bamboo Based Entrepreneurship in Nagaland. Ruby Press & Co. Delhi: (ISBN:978-81-933788-3-0).

#### Journals:

1. Mpanme, D. (2014). Bamboo based entrepreneurship in Nagaland...prospects. *The brahmaputra: Rhythm of the promises*. VII (1), 33-37. (ISSN: 2278-246X)
2. Mpanme, D and Singh, K.D. (2016). Stages involved in bamboo based enterprises in Dimapur District, Nagaland. *International Journal of Research in commerce, IT & management*. 6 (2), 71-78. (ISSN: 2231-5756)
3. Ahmed, J.U., Mpanme, D, Shamsan, A.H., Singh, K.D. (2021). Estimating the Determinants of Access to Agricultural Credit Among Farmers in Peren District of Nagaland: A Factor-Specific Approach. *Banijya*, Volume 14 Issue 1, 6-19, (ISSN: 0975-0010)
4. Sultana, M., Mpanme D. & Ahmed, J.U (2022). A study on the Factors Influencing the Service Quality OF Private Sector Commercial Banks in India. *Internal Journal of Emerging Technologies and Innovative Research*, Volume 9, Issue 10, 24-32 (ISSN:2349-5162)
5. Mpanme D. (2022). Stages of Enterprise Development and Entrepreneurial Traits: A review of Literature. *International Journal of Enhanced Research in Management & Computer Application*, Volume 11, Issue 11, 4-7 (ISSN:2319-7471)
6. Singh, K.D & Mpanme D. (2022). Entrepreneurial Intentions Among the Postgraduate Management Students in India: The Theory of Planned Behaviour Approach. *Small Enterprises Development, Management & Extension Journal*, Volume 50, Issue 1, 1-8, ISSN: 0970-8464(2456-1223).
7. Singh K.D., Gurung D.J. & Mpanme, D. (2023), Smartphone addiction among post graduate management students: The Indian Experience. *Cogent Arts & Humanities*, Volume 10 Issue 1 10:1,2255376, DOI:10.1080/23311983.2023.2255376

### **Seminars/Conferences (National and International) attended/presented:**

1. Presented a paper entitled ,The Role of Bamboo for Small and Village Based Enterprises in Nagaland' in the National Seminar on ,Entrepreneurship: A Drive towards Socio-Economic Development of North Eastern Region' organised by the Dept. of Management, NEHU, Tura Campus, Tura on 4<sup>th</sup> June, 2013
2. Presented a paper entitled ,Prospects of Entrepreneurship in Bamboo Based Industries in Nagaland', in the International Seminar on ,Entrepreneurship in the Fast-Changing Society: The Socio-Economic Perspective, organised by the Dept. of Management, NEHU, Tura Campus, Tura during 26 - 27<sup>th</sup> June, 2014.
3. Presented a paper entitled ,A Study on the Problems experienced by Naga Women in Bamboo Enterprises' in the National Seminar on ,Women Entrepreneurship in North East in North East India: Issues and Challenges' organized by the Department of Management, Mizoram University, Aizawl under the sponsorship of ICSSR, New Delhi at Mizoram University, held from 26-27 February, 2015.
4. Presented a paper entitled ,Act East Policy and Micro, Small and Medium Enterprises in the NE Region of India-A Challenging Opportunity', in the International Seminar on ,Look East Policy: Perspective from the South East-Asian Architecture' organized by the Dept. of Management, NEHU, Tura Campus, Tura during 26-27 June, 2015.
5. Presented a paper entitled ,Entrepreneurial Traits Among Nagas-Evidences from Bamboo Based Entrepreneurs in Dimapur District, Nagaland' in the International Conference on ,Regional Conflict and Entrepreneurship Development: with special reference to South-East Asia.' organized by Dept. of Commerce, Assam University, Diphu Campus, Diphu from 27 to 28 November, 2015.
6. Presented a paper on the topic 'Challenges faced by Bamboo based Enterprises in Dimapur District of Nagaland' in National Seminar on Entrepreneurship and Skilled Based Education for Global Competitiveness organized by School of Social Sciences, Manipur University, Canchipur, Imphal from 29<sup>th</sup> to 30<sup>th</sup> July, 2016.
7. Attended as resource person and presented a paper on the topic ,Stress in the Workplace' in the National seminar on Mental Health in the Workplace organized by Department of Psychology, Nagaland University, Kohima Campus, Meriema, on 10<sup>th</sup> & 11<sup>th</sup> October, 2017.

**Symposium/Conclave Participated:**

1. HR Conclave on 'People are Like Icebergs' organised by the Dept. of Management, NEHU, Tura Campus, in Guwahati on 11<sup>th</sup> May, 2011.
2. National Symposium on 'Role of NSEIL and SEBI in the Indian Capital Market', organised by the Dept. of Management, NEHU, Tura Campus, Tura in Collaboration with NSEIL, Kolkata Regional Office on 4<sup>th</sup> April, 2013.
3. National Symposium on 'Role of Logistic and Supply Chain Management in the Development of North-East India', organised by the Dept. of Management, NEHU, Tura Campus, Tura on 23<sup>rd</sup> May, 2014.

**Courses/Trainings/Workshops attended:**

1. 'Course on Rural Marketing' organised by the National Institute of Rural Development(NIRD), North Eastern Regional Centre, Guwahati during 24<sup>th</sup> to 29<sup>th</sup> May 2004.
2. 'Workshop on WVUS Gateway to Grants Workbook Training Series', organised by the World Vision, United States, in Bangkok, Thailand from 24<sup>th</sup> to 29<sup>th</sup> June, 2007.
3. 'Technology Enhanced Learning, Teaching and Evaluation', organised by the IITM, Kerala and IIT, Madras in collaboration with Nagaland University, Dimapur from 5<sup>th</sup> to 7<sup>th</sup> May 2008.
4. Faculty Development Program (FDP) on 'Research Methodology' organised by the Dept of Business Administration, Tezpur University, Assam from 13<sup>th</sup> to 18<sup>th</sup> Feb'2012.
5. Special Winter School in Management Sciences, ASC-NEHU, Tura Campus organised by the Dept. of Management, NEHU, Tura Campus, Tura, Meghalaya, from 2<sup>nd</sup> to 24<sup>th</sup> September, 2013,
6. Refresher Course in Commerce and Management, HRDC, University of Madras, Chennai from 23<sup>rd</sup> July to 12<sup>th</sup> August, 2014.
7. Refresher Course in Commerce, economics and Management, HRDC, University of Rajasthan, Jaipur, from 15<sup>th</sup> January to 3<sup>rd</sup> February, 2018.
8. Two weeks Capacity Building Programme conducted by Department of Education & Department of Teacher's Education, Nagaland University, Kohima Campus, Meriema from 8<sup>th</sup> to 21<sup>st</sup> May, 2018.
9. FDP on the theme "Transmitting NEP-2020 in Higher Education" organized by Council for Teacher Education Foundation-Assam in collaboration with North East Regional Institute of Education-NCERT and College of Education, Guwahati held on 18<sup>th</sup> September to 22<sup>nd</sup> September 2023.

**Workshop/Programme Organised:**

1. As Director of ICSSR Sponsored Ten Days "Research Methodology Course for M.Phil./Ph.D./PDF Scholars in Social Sciences' (19<sup>th</sup> to 28<sup>th</sup> October, 2021) organized by the Dept. of Management and Dept. of Teacher Education, NU, as Course Director
2. As Convenor of an Internal National Webinar on 'Real Estate Management-An Evergreen Career & Growth Industry' on 23<sup>rd</sup> November 2021 as Convenor with resource person, Bhim Singh Agarwal Regional Operation Director Jones Lang Lasalle (JLL), HP Inc. for Asia, Singapore.
3. As Convenor of an International Webinar on 'Corporate Working Culture' on 26<sup>th</sup> November, 2021 as Convenor with resource person, B M S Venkat Subrahmanian, Chief Financial Officer Hubergroup USA, Inc., Rolling Meados, Illinois, USA.

**Delivered/ invited lecture as Resource person:**

1. As resource person on the topic 'Management and its Leadership' in the training programme of the Department of Geology, Government of Nagaland, Dimapur during Sept'2009.
2. As resource person in the workshop on the theme Career Counseling for the undergraduates' students organized by Public College of Commerce, Dimapur, on 11<sup>th</sup> October, 2009.
3. As resource person on the topic 'Managerial skills and motivation' in the orientation programme of the Food Corporation of India, Dimapur Branch, 2010.
4. As resource person in orientation programme for the IGNOU students, Dimapur Govt. College Study Centre, 2011.
5. As resource person on-
  - i. Leadership qualities, skills & roles for effective functioning of trade Unions various Trade Unions.
  - ii. Desirable Industrial Relations for growth of organisation and national economy, organized by Central Board for Workers Education (Govt of Labour & Employment, GoI), Regional Directorate, Imphal, held in Dimapur from 22<sup>nd</sup> to 24<sup>th</sup> Nov'2011.
6. On the prospects of Management education in Don Bosco College, Tura, Meghalaya, for the students of commerce and Business administration Department on 24<sup>th</sup> Sept'2013.
7. As a Resource Person in the FDP on 'Entrepreneurship Development' organised by the IIE, Nagaland State Office, Dimapur during 9<sup>th</sup> to 21<sup>st</sup> March, 2016.
8. On the topic 'choosing your right career' organized by Zeme Luibuame Bau in Jalukie on 10<sup>th</sup> March 2016.
9. As resource person on the topic career options during the youth leadership programme organized by ZBA in Mahur, N.C.Hills, Assam on 10<sup>th</sup> July 2016.
10. As resource on the topic 'Management and its career Prospects' organized by Public College of Commerce, Dimapur on 12<sup>th</sup> July, 2016.
11. on the topic 'Management of Change' & 'Industrial Relations' in the North East Institute of Social Science & Research, Dimapur on 17<sup>th</sup> May, 2017.
12. As resource person on the topic 'Choosing the right career' held in Life spring corner, Dimapur, organized by Jalukie Immanuel Baptist Youth on 26<sup>th</sup> August, 2017.
13. On the topic 'Various Career Options and its Prospects' organized by Zeme Youth, Kohima, on 2<sup>nd</sup> Sept' 2017.
14. On the topic 'Career Prospects and Opportunities' after graduation in Tetso College, Dimapur on 26<sup>th</sup> March, 2018.
15. As resource person on the topic 'Managing change in the Changing Environment' in Tetso College, Dimapur on 1<sup>st</sup> October 2018.
16. As resource person on the topic 'Career prospects after 10+2 and graduate' in Great Commission Hr.Sec.School, Dimapur on 5<sup>th</sup> November, 2018.
17. As resource person in the 'Short-Term Course on Accountancy and Management of Church Accounts' held under the Capacity Training Centre (CTC) at North East Christian University

(NECU), Dimapur from 28<sup>th</sup> January-2<sup>nd</sup> February 2019.

18. As resource person on the topic , Higher Education and importance of management education' organized by Sacred Heart School, Dimapur on 4<sup>th</sup> February 2019.
19. As resource person on the topic ,Basics of Accounting and Book keeping, computerized Accounting' for small entrepreneurs organized by Indian Institute of Entrepreneurship, Dimapur Branch on 20<sup>th</sup> March 2021.
20. As resource person on the topic , Career options' organized by the Zeme Students' Union, Nagaland, at Jalukie on 7<sup>th</sup> August, 2021.
21. As resource person on the topic ,Stress Management' in the Dept. of Teacher's Education on 18<sup>th</sup> November, 2021.
22. As resource person in the National Seminar on Sustainability of MSME: Problems & Prospects of Industry on the topic "an Overview of MSME in Nagaland", organized by St. Joseph University, Nagaland on 27<sup>th</sup> October, 2023.
23. As resource person on the topic 1."entrepreneurship" 2. "Difference between entrepreneurs & businessman" 3."Types of Business" 4. "Steps to start Business" organized by the Entrepreneurship Development Cell, Kohima on 10<sup>th</sup> April, 2023
24. As resource person on the topic " Preparation of Detailed Project Report" organized by the Entrepreneurship Development Cell, Kohima on 12<sup>th</sup> April, 2023.

#### **Ph.D Guideship:**

4 Scholars under guideship

#### **Member of Professional Bodies:**

1. Founder member of North East India Commerce and Management Association (NEICMA).
2. Member of North East Management Association (NEMA)

#### **Member of Academic Bodies.**

1. Member-School Board:SASRD (2013-2014)
2. Member-NURJ Editorial Board (2013-2015)
3. Member-BPGS-Commerce (Oct 2014-Oct 2017)
4. Member-School of Management Studies (2009 to April 2017)
5. Member-BPGS management (2009 till date)
6. Member-BUGS BBA (2011 till October 2023)
7. Member(external), Research Board, ICFAI University Nagaland 1<sup>st</sup> June 2020-31<sup>st</sup> May 2023
8. Member, Board of Studies, ICFAI University Nagaland, 6<sup>th</sup> June 2020-5<sup>th</sup> June 2023 extended to 2025
9. Member-Board of Studies-St. Joseph's College (Autonomous), 21-02-22 to 20-02-2024.
10. Member-BoS (Management), Nov 2023 till date

#### **Administrative responsibilities held:**

1. Coordinator (Administration), SETAM- (June 2008 to 2010)
2. Administration Incharge, SETAM- (August 2011 to 2012)

3. Head incharge, Dept.of Management, (2010 to August 2013)
4. Warden, Ramei Men Hostel, NU, Kohima campus- (Oct 2016 till Oct 2020)
5. Member- Training and Placement Cell-Nagaland University (April 2014 to 2015)
6. Placement incharge for the Department from Feb 2022 till Date

**Inspecting team member for:**

1. C-Edge College, Dimapur
2. St. Joseph's College, Jakhama (9<sup>th</sup> June 2013)
3. Salesian college, Dimapur
4. SD Jain Girls' College, Dimapur (6<sup>th</sup> April 2013)
5. Modern College, Kohima
6. Japfu Christian College, Kohima
7. NETTEC COMPUTERS, Kohima
8. YLM Institute of Management& Technology, Dimapur
9. Modern College, Kohima-3<sup>rd</sup> March 2022
10. Tetso College, Chumoukedima, 2023

**University Representative to:**

1. SD Jain Girls College, Dimapur
2. St.Joseph's College, Jakhama

**Subject expert for interview of teachers for:**

1. C-Edge College, Dimapur
2. YLM Institute of Management & Technology, Dimapur
3. St.Joseph's College, Jakhama
4. Modern College, Kohima

**Other Committee member:**

1. Member, NU Staff Transfer Committee (15<sup>th</sup> June,2013)
2. NU Fees Revision (24<sup>th</sup> May 2013)
3. Reorganization of the Schools and Departments under NU(2013)
4. Convener, SETAM Campus Welfare Committee (2012-13)
5. Disciplinary Action Committee, SETAM Campus (2012-13)

Dr Ditalak Mpanme