

नागालैण्ड विश्वविद्यालय
NAGALAND UNIVERSITY
(संसद द्वारा पारित अधिनियम 1989 क्रमांक 35 के अंतर्गत स्थापित केन्द्रीय विश्वविद्यालय
(A Central University Established by an Act of Parliament 1989))
Entrepreneurship Development Centre
(Department of Management)

Kohima Campus, Meriema, Kohima – 797004, Nagaland

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Report on the Entrepreneurship Awareness Programmes

23rd, 28th and 30th August 2024

The Entrepreneurship Development Centre, Department of Management, Nagaland University Kohima Campus organised three numbers of Entrepreneurship Development Programmes (EAP) of one day duration each on 23rd, 28th and 30th August 2024. These programmes were a part of the ongoing project “*Establish, Develop and Manage Entrepreneurship Development Centre (EDC) And Incubation Centre (IC) in the Educational Institute of North Eastern Region*” implemented by Indian Institute of Entrepreneurship, Guwahati and funded by North Eastern Council, Shillong. A total of 164 online registrations via google forms were recorded for the three EAPs as on 30th August, 2024.

The first EAP was organised at Mount Olive College, Kohima on 23rd August, 2024. The programme started with a welcome address by Mrs. Lovitoli Zhimomi, Principal, Mount Olive College. It was followed by an Introductory speech by Dr. Dhrubajyoti Bordoloi, EDC Coordinator, NU Kohima Campus. The first technical session was conducted by Dr. Ditalak Mpanme, EDC Joint Coordinator and the second technical session was conducted by Dr. Lipoktoshi, Assistant Professor and Convenor, Skill Development and Entrepreneurship Cell of the college. A total of 40 participants attended the EAP out of which 19 participants were the students at the college. The participants presented their business idea, and it was quite impressive. Based upon various parameters, the proposals were evaluated by Dr. Bordoloi and Dr. Ditalak who are also the members of the Management Committee of EDC, Nagaland University. The vote of thanks was offered by Dr. Ditalak Mpanme. The recommended list of the participants are given in Annexure I.



(Dr. Dhrubajyoti Bordoloi)

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The second EAP was organised at Sazolie College, Kohima on 28th August, 2024. The programme started with a welcome address by Dr. Gopal Chetri, Principal, Sazolie College. It was followed by an Introductory speech by Dr. Dhruvajyoti Bordoloi, EDC Coordinator, NU Kohima Campus. The first technical session was conducted by Prof. Khundrakpam Devananda Singh, Head, Department of Management, Nagaland University Kohima Campus and the second technical session was conducted by Mr. Jonna Mozhui, Assistant Professor in the Department of Economics in the college. A total of 35 participants attended the EAP out of which 25 participants were the students at the college. The participants presented their business idea and a few of them were quite impressive. Based upon various parameters, the proposals were evaluated by Dr. Singh, Dr. Bordoloi and Dr. Ditalak who are also the members of the Management Committee of EDC, Nagaland University. The vote of thanks was offered by Dr. Ditalak Mpanme. The recommended list of the participants is given in Annexure I.



The third EAP was organised at St. Joseph's College, Jakhama on 28th August, 2024. The programme started with a welcome address by Mr. Imtipong Longkumer, Assistant Professor, St. Joseph's College. It was followed by an Introductory speech by Dr. Dhruvajyoti Bordoloi, EDC Coordinator, NU Kohima Campus. The technical session was conducted by Prof. Khundrakpam Devananda Singh, Head, Department of Management, Nagaland University Kohima Campus. A total of 39 participants attended the EAP out of which 20



participants were the students of the college and one student from Japfu Christian College participated. The participants presented their business idea and a few of them were quite impressive. Based upon various parameters, the proposals were evaluated by Dr. Singh, Dr. Bordoloi and Dr. Ditalak who are also the members of the Management Committee of EDC, Nagaland University. The vote of thanks was offered by Dr. Ditalak Mpanme. The recommended list of the participants is given in Annexure I.

A handwritten signature in blue ink, which appears to be "Ditalak Mpanme", is written on a white background.

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The three EAPs were extensively promoted through social media in the form of Facebook, Twitter (now X) and Instagram. Official Nagaland University social media handles were used in promotion of the events. In addition to that, the advertisement poster of the EAP programmes was also displayed in commercial social media pages such as “Naga Blog” and “We the Nagas”. The press releases of the EAPs were published on local newspapers of Nagaland such as “The Morung Express”, “The Nagaland Tribune” and “The Mokokchung Times”. Out of the total participants who attended the three programmes, almost 50% of the registered participants were from outside the three colleges. Three participants were referred by the Joint Commissioner of the Labour and Employment department and three more participants were referred by Dy Director (Scientist B) of NIELIT, Kohima, Nagaland. The links of the promotion of the EAPs are given below:

1. <https://www.facebook.com/share/p/4RLjTVYtVwhPBFF6/?mibextid=qj2Omg>
2. <https://x.com/NagalandUniv/status/1830461668955943060>
3. <https://www.facebook.com/nagalanduniversity/posts/947897397144885>
4. https://www.instagram.com/p/C_NsooHI4D/?utm_source=ig_web_copy_link
5. <https://www.facebook.com/nagalanduniversity/posts/945224574078834>
6. <https://www.google.com/amp/s/mokokchungtimes.com/nu-launches-entrepreneurship-awareness-initiative-at-mount-olive-college/%3famp=1>
7. <https://nagalandtribune.in/nu-organises-entrepreneurship-awareness-programme-at-mount-olive-college-kohima/>
8. <https://x.com/NagalandUniv/status/1826928558301724964>
9. <https://www.facebook.com/nagalanduniversity/posts/941826317751993>



Entrepreneurship Development Centre
Nagaland University, Kohima
Entrepreneurship Awareness Programme (EAP)

Stand a chance to get Rs 5 Lakh for your Business Idea

Eligibility:

- Age between 18 - 40 years
- Presently residing or studying in Kohima district
- Having a fresh business idea or running a business for the last 5 years

No Registration Fees

What happens next:

- EAPs will be conducted @ St. Joseph's College, Jakhama, Sazolie College and Mt. Olive College during August 2024.
- 10 participants each from the 3 EAPs will be selected for a 5 days Entrepreneurship Development Programme (EDP) @ Nagaland University, Kohima.
- Selected participants from the EDP will have a chance to go to Incubation Centre with a start up grant of Rs 5 Lakh
- The startup is transformed to a reality from a Business Plan.

1st EAP @ Mount Olive College on 23rd August, 2024

Project Sponsored and implemented by

NORTH EASTERN COUNCIL GOVT. OF INDIA

Indian Institute of Entrepreneurship

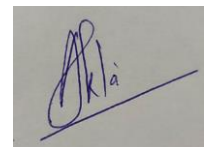
Limited Seats

Register by using the following URL or scan the QR Code:
<https://forms.gle/rWRV7aanZ1gsYQ648>

FOR ANY QUERY CONTACT US

EDC Coordinator : 7002314599
EDC Joint Coordinator : 94-02830063

Email: edckohima@nagalanduniversity.ac.in



(Dr. Dhrubajyoti Bordoloi)


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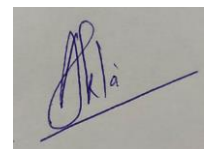
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The expenditure incurred in the three EAPs are as follows:

Sl No.	Particulars of Expenditures	Vendor/ Resource Person Name	Voucher No./Date of Transaction	Amount (Rs)	Event host
1	Pen, Water Water Jar	Local vendor	22/08/2024	680	Mount Olive College
2	Disposable Plate, Cup, Tissue	Local Vendor	22/08/2024	570	
3	Lunch for 50 persons @ Rs 200 per plate	Mega bytes home made	23/08/2024	10000	
4	Banner, Note Pad	Kohima Printing Press	22/08/2024	2060	
5	Paper Cup	Hornbill mart	28/08/2024	80	Sazolie College
6	Bhujia	Kohima Plaza Bakery	28/08/2024	360	
7	Drinking water bottle 2C, Lemon Tea	Local Vendor	28/08/2024	620	
8	Fried Rice with packing charges	Snackville Sazolie College	28/08/2024	3850	
9	Meat item, Egg, Potato	Local Vendor	28/08/2024	2100	
10	Printing of certificate, frame, banner	Excel Print	27/08/2024	2550	
11	Drinking water bottle	Local Vendor	28/08/2024	540	
12	Petrol charges	Krubi Enterprises	29/08/2024	500	St. Joseph's College, Jakhama
13	Designing and Printing of Banner	Finix Printing Press	29/08/2024	524	
14	Double sided tap	St. Joseph's College	30/08/2024	80	
15	Paper Cup	Local Vendor	29/08/2024	140	
16	Coffee, Tea, Cake	St. Joseph's College Canteen	30/08/2024	1220	
17	Fried Rice with packing charges	Bistro Fusion	30/08/2024	9200	
			Sub Total (A)	35074	
18	Fuel Charges	Tseikha Enterprise	3/9/2024	3050	
19	Honorarium for Prof. K D Singh			2000	
20	Honorarium for Dr. Ditalak Mpanme			2400	
21	Honorarium for Dr. D. Bordoloi			2500	
			Sub Total (B)	9950	
			Grand Total (A+B)	45024	
Rupees Forty-Five Thousand Twenty Four Only					

The proposed Entrepreneurship Development Programmes (EDP) will be conducted shortly. Tentatively they are scheduled during September 20 – October 15, 2024.



(Dr. Dhrubajyoti Bordoloi)


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Annexure I
List of Selected Participants for the three EDPs

Sl No	Name	Mobile No.	EAP host institute	Business Interest	Stage (Idea/ Revenue)	Remarks
1	Mr. Kaihe Pazhiikho	9366285849	Mount Olive	Agriculture/ Integrated Farming	Idea	Student. From a Farmer Family. Have sufficient land Aims to become an entrepreneur
2	Mr. Puloto Achumi	8258915704	Mount Olive	App website for Artisans/ Artists/ Crafters	Idea	Student. If properly groomed, he can be a potential good candidate
3	Ms. Ngaplih Wangha	8794458893	Mount Olive	Clothing website/app with own design and products	Idea	Student. Very creative girl. Mother already in business. A potential good candidate.
4	Ms. Hriinane Roshi	8415990936	Mount Olive	3D Printing/ Ecofriendly product	Idea	Student. Aims to become an entrepreneur
5	Ms. Mary Kasho	6009791144	Mount Olive	Pure Organic production	Idea/ Revenue	Producing organic vegetables in her village herself with the help of villagers and supplying in Kohima. A highly potential candidate
6	Mr. Vikito Wotsa	7005754932	Mount Olive	Wood Curving centre and Marketing shed	Idea/ Revenue	Legacy of family business. Want to expand his family business of wood curving. He himself also knows about wood curving. A highly potential candidate
7	Mr. Albert Jemu	8837346463	Mount Olive	Piggery	Idea	Passionate about becoming an Agripreneur. Land is available. Can be a good entrepreneur.
8	Ms. Chiuniu Chiu	7085587773	Mount Olive	Shop for Naga Mekhela, bag, jewellery	Idea	Very enterprising girl. Have a group of women along whom she will prepare the products and sell in the market
9	Ms. Neikhrietuonuo Victoria Miachieo	7640829639	Mount Olive	PicMe – Ultimate Interactive Photobooth Experience	Revenue	Already in Business, freelancer.
10	Ms. Georgina Pienyu	6909864644	Mount Olive	Sound Check North East	Revenue. Non Profit making mode	Independent Non Profit making Music community in North east. Now want to shift to profit making mode along with her team.
11	Mr. Daewon Nongrem	6009772569	Mount Olive	Mental Health clothing brand	Revenue	Potential good candidate with an innovative idea.
12	Ms. Rhovelu Soho	8798597297 7630944917	Mount Olive	Handmade products	Revenue	Award winner for her designs. Business expansion is the main goal. Export internationally.
13	Mr. Ruyazelie Mere	7005594897	Mount Olive	Sports store	Revenue	To open a sport store which provide students with learning &


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						learning opportunities.
14	Mr. Ruokuosielie Talie	9362355708	Mount Olive	Talie Design	Revenue	Supplying items to schools. Very smart to grab the opportunities.
15	Mr. Thejakuolie Rhatsu	8837364579	Mount Olive	Athlete's corner Sechu Zubza	Revenue	First dedicated sports store in in Western Angami
16	Ms. Rozila T.	6009184164	Mount Olive	Loofah Empowerment Initiative	Idea	Student. Very innovative idea. Product having good market potential.
17	Mr. E. Phybemo Shitiri	8837020583	Mount Olive	Green Cycle – Scrap metal recycling	Revenue	Very good. Already in business and producing items from scrap. Highly potential.
18	Mr. Vikethol Vitso	9366138828	Sazolie	Animal Husbandry & Piggery	Idea	Full family support. Sufficient land is available. Full commitment to become an Agripreneur.
19	Ms. Vikuosienuo Sekhose	8730969592	Sazolie	Nail Enhancement business	Idea/ Revenue	Student. Already doing the work in small volume. Committed to do business. Very enterprising girl.
20	Ms. Yashijungla	8794262326	Sazolie	Peeling Garlic Business	Idea	Innovative idea considering local business environment
21	Mr. Chenithung Odyuo	8730982927	Sazolie	Tri Clean KNC Window cleaning solution	Revenue	Doing good work. Potential is there.
22	Mr. Rukovikho Keyho	8837290791	Sazolie	Poultry Farming	Idea	Agri Engineering student of Nagaland University. Want to become an Agripreneur.
23	Mr. Nchumbemo R Yanthan	7005203972	Sazolie	Restaurant	Revenue	Already running a restaurant near Nagaland Civil Secretariat. Want to upgrade his existing business.
24	Mr. Onurito Tunyi	7630998004	Sazolie	Recycle of waste products	Revenue	Already doing the job. A profitable business.
25	Mr. Mhasikhotso Sekhose	7005165087	Sazolie	Two-wheeler vehicle market	Idea	Good business idea, can be considered
26	Mr. Hushe Chiero	9233315424	Sazolie	Delivery service business	Revenue	Already established. Good proposal
27	Ms. Chochong Rai	9863436129	St. Joseph's	Palm Oil Plantation	Revenue	Already started plantation for 2 years
28	Mr. Mitovile	8974908376	St. Joseph's	Cleaning Service Provider in Kohima	Idea	Good Idea. Have potential to become good entrepreneur
29	Ms. Abigail Kath	9366179862	St. Joseph's	Event Managing and Organising	Idea	Already started doing in low scale in the college itself. If groomed well, she can become a good entrepreneur
30	Ms. Lonehonu Lydia Rolnu	9366527742	St. Joseph's	"Tiny Hand" Converting old clothes and bags to fancy ones	Revenue	Already selling her products on Instagram. Very hardworking and innovative girl.
31	Ms. Sedevinuo Keyie	8259981638	St. Joseph's	Tailoring and Manufacturing Unit	Idea	Already running business in low scale. Expansion is the motive. Can be considered

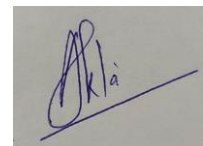

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32	Mr. Zulanbemo Y Odyuo	8837336651	St. Joseph's	Handcrafted Jewellery and banana products	Idea	Started since last year in low volume. Can be considered
33	Ms. Kobounuo	9402827981	St. Joseph's	Ruby Ateilier Plus size dresses jewellerys etc	Idea	Idea is good and can be a good business proposal
34	Mr. Tongpangkokba Jamir	8131898911	St. Joseph's	Greek Yogurt	Idea	Creamier form of Dahi is Greek Yogurt. There is a good market potential
35	Ms. Kevimenuo Metha	8787633911	St. Joseph's	METHA	Idea	Make Every Trip a Heritage Adventure (METHA). Good innovation in tourism and hospitality business. Have good potential in Nagaland
36	Ms. Themsao Khiamniungan	8258909893	St. Joseph's	Alomei brand	Revenue	Already established her brand of cosmetics for 15 products. Excellent proposal.
37	Mr. Shalo Thong	9366169660	St. Joseph's	Business provides comprehensive technical support and maintenance services for computer hardware.	Idea	Start up started from NIELIT Kohima. Can be considered
38	Mr. R Ngamreipou	6009657369	St. Joseph's	2D, 3D animations and designs	Revenue	2D animations, bringing stories to life through engaging visuals that capture the essence of local heritage. Startup already in operations
39	Mr. Mughato Swu	7005531262	Mount Olive registered (online)	Unime Studio	Revenue	UnimeStudio is an innovative digital marketplace designed to connect businesses and individuals with top-tier creative talent.

Female : 17, Male : 22, Total : 39
 Idea stage : 19, Revenue stage : 20



(Dr. Dhrubajyoti Bordoloi)
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