

IIE-NEC INCUBATION CENTRE NAGALAND UNIVERSITY

Kohima Campus, Meriema, Kohima – 797004, Nagaland

E-mail: incubation.kohima@nagalanduniversity.ac.in

Report on the 6 Months (64 hours) online Incubation Programme

July 28, 2025 – January 07, 2026

The Nagaland University was chosen under the project ‘Establish, Develop, and Manage Entrepreneurship Development Centres (EDC) and Incubation Centres (IC) in the Educational Institutes of the North Eastern Region’. This project is being sponsored by the North Eastern Council (NEC), Shillong, and implemented by the Indian Institute of Entrepreneurship (IIE), Guwahati.

Nagaland University’s Kohima campus has been designated as one of the four Incubation Centres in the North Eastern region. A total of 44 beneficiaries initially were selected for 6 months incubation programme. The 44 beneficiaries include 16 from Arunachal Pradesh, 6 from Assam, 4 from Manipur, with the remaining 18 from Nagaland State. The Incubation Programme was launched on 28th July 2025 at IIE Guwahati in the form of a 3 days residential bootcamp. The bootcamp was finally attended by a total of 35 beneficiaries (Arunachal 9, Assam 6, Manipur 2, Nagaland 18) spread across the four states as mentioned earlier. The Coordinator and Jt. Coordinators of IIE NEC Incubation Centre, Nagaland University also joined the bootcamp at IIT Guwahati. The bootcamp was highly successful and the beneficiaries were formally onboard for the Incubation Programme. Later 2 more beneficiaries from Arunachal also added to the cohort. Few glimpses of the bootcamp are provided below:



The second leg of the Incubation Programme was started in online mode in the form of virtual classes with effect from 19th September 2025. During the virtual inauguration session, keynote address was delivered by Prof. Kh. Devananda Singh, HOD of Management Department, Nagaland University Kohima Campus. Altogether 32 online sessions on 16 different chapters were covered through out the Programme. The first session of the same was taken by Dr. Dhrubajyoti Bordoloi, Assistant Professor of the Department of Management, NU Kohima Campus on the topic “*Design Thinking and Ideation*” on 19th September, 2025. The second and third sessions were conducted by Prof. Kh. Devananda Singh, HoD, Department of Management, NU Kohima Campus on the topic “*Market Research and Validation*”.



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The chronological order of all the sessions along with the resource persons and assigned topics with dates of delivery are presented below:



Dates	Sessions (2 hrs duration)	Topic	ALLOCATED NAME OF FACULTY/RESOURCE PERSON/MENTOR
19/09/2025 (Friday)	Session I	Design Thinking and Ideation - I	Dr. Dhrubajyoti Bordoloi Assistant Professor, Department of Management, Nagaland University Kohima Campus
20/09/2025 (Saturday)	Session II	Market Research and Validation - I	Dr. Khundrakpam Devananda Singh Professor and Head, Department of Management, Nagaland University Kohima Campus
23/09/2025 (Tuesday)	Session III	Market research and Validation - II	
24/09/2025 (Wednesday)	Session IV	Customer Persona and Value Proposition - I	Dr. Joy Das Professor and Head, Department of Commerce, Nagaland University Kohima Campus
25/09/2025 (Thursday)	Session V	Customer Persona and Value Proposition - II	
26/09/2025 (Friday)	Session VI	Design Thinking and Ideation - II	Dr. Ditalak Mpanme Assistant Professor, Department of Management, Nagaland University Kohima Campus
04/10/2025 (Saturday)	Session VII	Business Model Canvas – I	Mr. Anjan Kumar Sarma Project Development Coordinator (Consultant), Asian Development Bank
08/10/2025 (Monday)	Session VIII	Business Model Canvas – II	
14/10/2025 (Tuesday)	Session IX	Intellectual Property and Startup compliance basics -I	Er. Harjeet Nath Assistant Professor, Department of Chemical & Polymer Engineering, Tripura University
15/10/2025 (Wednesday)	Session X	Intellectual Property and Startup compliance basics -II	
16/10/2025 (Thursday)	Session XI	Minimum Viable Product Design-I	Mr. Ranjit Baruah Director, Aromica Tea, Tender Buds Tea and Crafts Pvt Ltd, Guwahati
17/10/2025 (Friday)	Session XII	Minimum Viable Product Design-II	
25/10/2025 (Saturday)	Session XIV	Bankers Perspective on Start Up Funding and Regulatory Compliance	Mr. Novito Kweho Sr. Manager, Union Bank of India, Kohima Branch
28/10/2025 (Friday)	Session XIII	Prototype Development	Er. A. Morimenba Amer Jt. Director (Scientist D), NIELIT, Kohima, Nagaland
31/10/2025 (Friday)	Session XV	GTM (Go-to-Market) Strategy - I	Mr. Arpan Jyoti Patangia Sr. RSM, Eastern India, Lupin Ltd, Kolkata



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01/11/2025 (Saturday)	Session XVI	GTM (Go-to-Market) Strategy – II	Dr. Dinesh Agarwala Area Sales Manager, Industry Affairs (NE), ITC Limited, Guwahati Mr. Manav Khandelia Founder, Rasa Agro, Guwahati
4 th November 2025 (Tuesday)	Session XVII	LEGAL, TAX & REGULATORY COMPLIANCE - I	Dr. Jasojit Debnath Associate Professor, Department of Commerce, Nagaland University, Kohima
6 th November 2025 (Wednesday)	Session XVIII	LEGAL, TAX & REGULATORY COMPLIANCE - II	Prof. Ranjit Singh Professor, Indian Institute of Information Technology, Prayagraj, UP
8 th November 2025 (Saturday)	Session XIX	ACCOUNTS & BOOKKEEPING FOR STARTUPS - I	CA Krishna Wadher Chartered Accountant and a Strategic Advisor, Hyderabad
11 th November, 2025 (Tuesday)	Session XXI	SALES, EARLY TRACTION & CUSTOMER ENGAGEMENT - I	Dr. Nandini Borah Founder Trustee, Kalpavriksha Trust, Guwahati
12 th November, 2025 (Wednesday)	Session XXII	SALES, EARLY TRACTION & CUSTOMER ENGAGEMENT - II	
15 th November, 2025 (Saturday)	Session XX	ACCOUNTS & BOOKKEEPING FOR STARTUPS - II	CA Krishna Wadher Chartered Accountant and a Strategic Advisor, Hyderabad
21 st November, 2025 (Friday)	Session XXIII	GROWTH & BRANDING TACTICS - I	Mr. Mridu Mahendra Das CEO and Co Founder, Automovill, Bengaluru
22 nd November, 2025 (Saturday)	Session XXIV	GROWTH & BRANDING TACTICS - II	
26 th November 2025 (Wednesday)	Session XXV	ESG & IMPACT STRATEGY FOR STARTUPS-I	Dr. CS Azhaguraja N. Company Secretary & Assistant Professor, Shiv Nadar University, Chennai, Tamil Nadu
27 th November 2025 (Thursday)	Session XXVI	ESG & IMPACT STRATEGY FOR STARTUPS-II	
1 st December 2025 (Monday)	Session XXVII	FUNDRAISING & INVESTOR READINESS-I	CA Ankita Goswami Chartered Accountant, Guwahati
3 rd December, 2025 (Wednesday)	Session XXVIII	FUNDRAISING & INVESTOR READINESS-II	
6 th December, 2025 (Saturday)	Session XXIX	FINANCIAL PROJECTIONS-I	CA Krishna Wadher Chartered Accountant and a Strategic Advisor, Hyderabad
13 th December, 2025 (Saturday)	Session XXX	FINANCIAL PROJECTIONS-II	
7 th January 2026 (Wednesday)	Session XXXI	Pitching session - I	IIE Empanelled experts
8 th January 2026 (Thursday)	Session XXXII	Pitching Session - II	



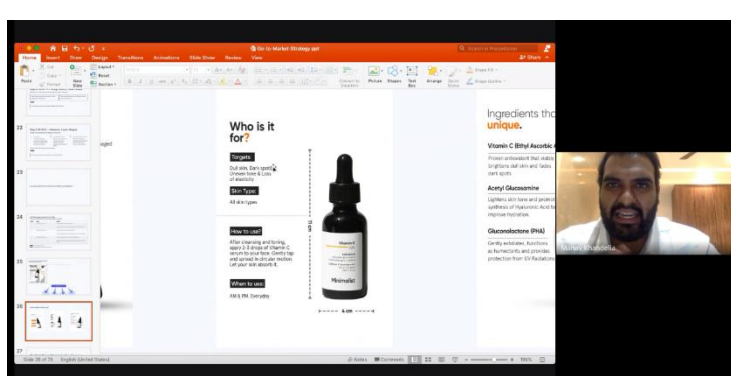
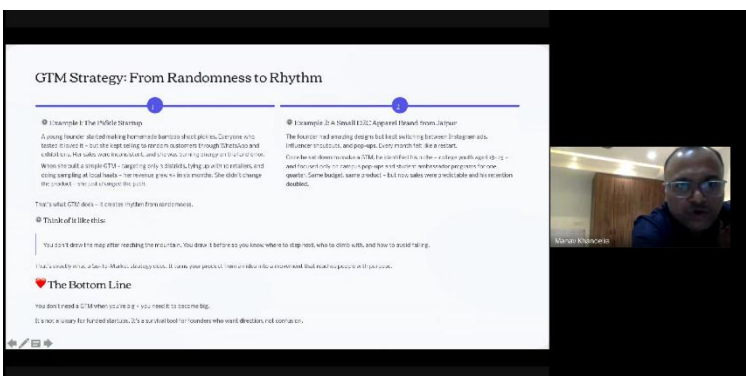
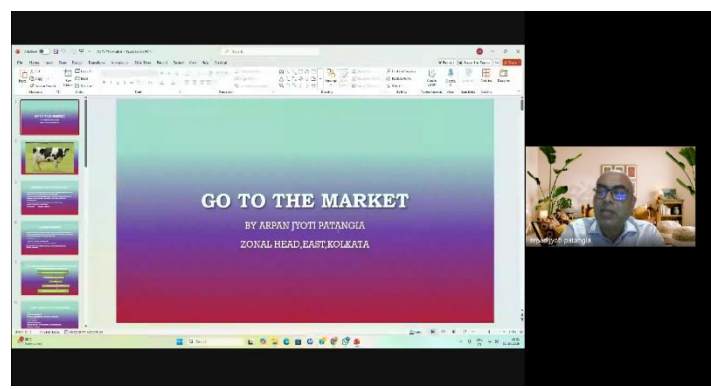
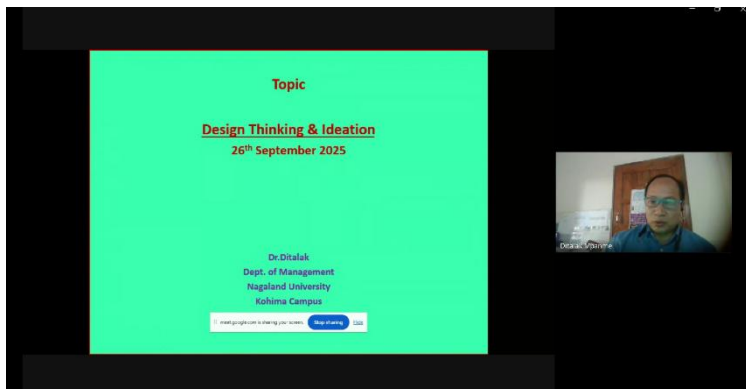
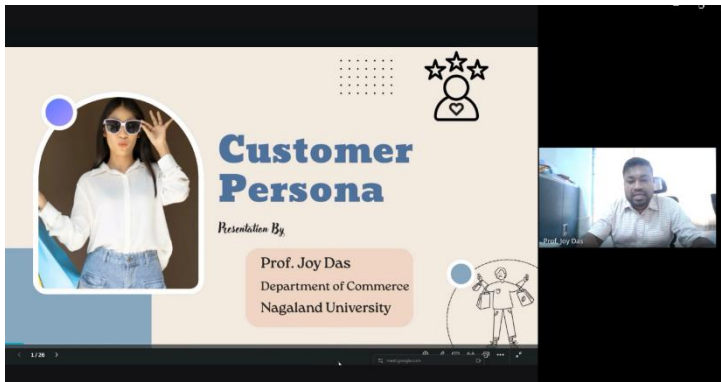
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The online pitching sessions of the incubates are organised on 7th & 8th January, 2026. On 7th January 2026 Kohima EDC incubates were assessed by the experts, whereas on 8th January 2026, the incubates of the other EDCs namely Dimapur, Mon, Tuensang, Dibrugarh, Papum Pare, East Siang and Lower Subansiri were assessed. One of the selected incubate of Kohima EDC, Ms. Rhovelu Soho did not participate in the pitching session because of her personal engagements. A consent letter withdrawing her candidature was obtained through Email.

Few glimpses of the online virtual lecture sessions are presented below:





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21 IP Filed & 8 Granted

TU Prof's innovation saves lives in Assam
Purification machines provide drinking water

INTELLECTUAL PROPERTY RIGHTS & STARTUP COMPLIANCE BASICS

Harjeet Nath
Assistant Professor
Founder@ HN Technovations LLP, Co-Founder@ DDH Innovations LLP
Dept. of Chemical and Polymer Engineering
Tripura University (A Central University), India

6 MONTHS INCUBATION PROGRAMME
EDC-IC NAGALAND UNIVERSITY

Harjeet Nath

Prototype

A Morimenba Amer
Scientist D/JL Director
NIELIT Kohima

Morimenba Amer



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Bankers' perspective on startup funding and regulatory compliance

Slide 1 of 9 | Title Slide | 8:50 / 20:79 | C.O.2 x 0.00 | English (USA)



Navito kweho

MINIMUM VIABLE PRODUCT DESIGN
IIE-NEC INCUBATION CENTRE, NAGALAND UNIVERSITY

RANJIT BARUAH
FOUNDER & DIRECTOR, AROMICA TEA
TPNDPR BUDDS TEAS & CRAFTS PVT.LTD

Slide 1 of 22 | Empower India | 10:43:46 AM | Good to go



Ranjit Baruah



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LEGAL, TAX & REGULATORY COMPLIANCE

Dr. Jasojit Debnath
Department of Commerce
Nagaland University
E-mail: jasojit@nagalanduniversity.ac.in



Dr. Jasojit Debnath

Why am I Here..?

I have started, survived, pivoted, grew, paused and then growing again....
Worked on both Digital and Physical mode of business

- Mridu Mahendra Das
- Did my Engineering from Jorhat Engineering College
- Worked in IT for 12 years in Bangalore
- Did 1 year in IIM Kolkata

Last 8 Years

- I run a company named Automovill (www.automovill.com)
- Have another EV venture named Kleanmobility (www.kleanmobility.com)



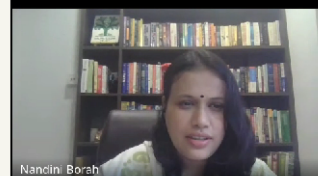
Automovill India

SALES, EARLY TRACTION & CUSTOMER ENGAGEMENT

Insights and Strategies for a Future-Ready Brand - Day 1

PRESENTED BY
Dr. Nandini Borah
Founder, Kalpavriksha Trust

Nagaland University



Nandini Borah



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LEGAL, TAX & REGULATORY COMPLIANCE

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Indian Institute of Information Technology Allahabad
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Uttar Pradesh, India
Email: ranjitsingh@iiita.ac.in



Prof. Ranjit Singh

ESG & Impact Strategy for Startups

Dr. CS. Azhaguraja
Associate member of ICST
A47458



Raja N



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Overall the Incubation Programme was highly successful and we as an organisers of the Programme received positive feedback from the participants about the quality of resource persons and content delivery.

The attendance records during the online sessions are appended as Annexure 1.