

PROFILE

Name	: Dr. Ditalak Mpanme
Designation	: Assistant Professor (Stage 3)
Date of Joining N.U.	: 03-12-2007
Email id	: ditalak@nagalanuniversity.ac.in
Educational Qualifications	: PGDBA, LL. B (Bangalore University) MBA (Assam University), Ph.D. (NEHU)
Specialisation/Area of interest	: Human Resource Management, Entrepreneurship, Accounting & General Management
Teaching experience	: 17 years completed
Industrial/Corporate experience	: 12 years (Finance Manager, Assistant manager, Accounts Officer, Business Development Officer)

Publications:

Books:

1. Mpanme, D. (2015). Role of bamboo for small and village-based enterprises in Nagaland. In Ahmed, J.U. & Singh, K.D. (eds). *Financing priority sector in India: Scenario, setback and solution*. Manas Publishers and Distributors, Jaipur: 271-292. (ISBN:978-93-83231-21-8)
2. Singh, K.D. and Mpanme, D. (2017). Bamboo-Based Entrepreneurship in Nagaland. Ruby Press & Co. Delhi: (ISBN:978-81-933788-3-0).
3. Singh, K.D. and Mpanme, D. (2025). The Measurement Variables of Entrepreneurial Intention: A Review of Literature. In Ahmed, J.U. & Singh, K. (eds). *Changing Landscape of Business: Opportunities Challenges and Priorities*. Adhyayan Publishers and Distributors, New Delhi: 46-51. (ISBN:978-93-6506-489-6).

Journals:

1. Mpanme, D. (2014). Bamboo-based entrepreneurship in Nagaland...prospects. *The Brahmaputra: Rhythm of the promises*. VII (1), 33-37. (ISSN: 2278-246X)
2. Mpanme, D. and Singh, K.D. (2016). Stages involved in bamboo-based enterprises in Dimapur District, Nagaland. *International Journal of Research in commerce, IT & management*. 6 (2), 71-78. (ISSN: 2231-5756)
3. Ahmed, J.U., Mpanme, D., Shamsan, A.H., Singh, K.D. (2021). Estimating the Determinants of Access to Agricultural Credit Among Farmers in Peren District of Nagaland: A Factor-Specific Approach. *Banijya*, Volume 14 Issue 1, 6-19, (ISSN: 0975-0010)
4. Sultana, M., Mpanme, D. & Ahmed, J.U. (2022). A study on the Factors Influencing the Service Quality OF Private Sector Commercial Banks in India. *Internal Journal of Emerging Technologies and Innovative Research*, Volume 9, Issue 10, 24-32 (ISSN:2349-5162)
5. Mpanme, D. (2022). Stages of Enterprise Development and Entrepreneurial Traits: A review of Literature. *International Journal of Enhanced Research in Management & Computer Application*, Volume 11, Issue 11, 4-7 (ISSN:2319-7471)
6. Singh, K.D. & Mpanme, D. (2022). Entrepreneurial Intentions Among the Postgraduate Management Students in India: The Theory of Planned Behaviour Approach. *Small Enterprises Development, Management & Extension Journal*, Volume 50, Issue 1, 1-8, ISSN: 0970-8464(2456-1223).
7. Sultana, M., Mpanme, D. & Ahmed, J.U. (2022). Customer Relationship Practices and Employee Sensitivities of Private Sector Banks: An Analysis in Indian Context. *Business and Economic*

- Research*. Volume 12, Issue 4, 168-182. (ISSN 2162-4860).
8. Ahmed, J.U., Momin, C.C., Mpanme, D. & Ahmed, N.U. (2022). Measuring the Relationship Between Service Quality Delivery and Customer Satisfaction of Rural Banks in India: A Factor-Specific Approach. *Internal Finance and Banking*. Volume 9, Issue 2, 20-48. (ISSN: 2374-2089).
 9. Ahmed, J.U., Momin, C.C., Mpanme, D. & Ahmed, N.U. (2022). Determining Customer Satisfaction on Service Quality Constructs using SERVQUAL Model: Evidence from India's Rural Banks: *Global Journal of Management and Business Research (B). Economics and Commerce*. Volume 22, Issue 6, version 1. (ISSN: 0975-5853).
 10. Ahmed, J.U., Mpanme, D., Momim, C. C., Shamsan, A. H., & Singh, K. D. (2023). Factors affecting access to agricultural finance in India: An empirical validation from farmers' perspectives. *International Journal of Regional Development*, 10(1), 43-61, (ISSN: 2373-9851).
 11. Singh K.D., Gurung D.J. & Mpanme, D. (2023), Smartphone addiction among postgraduate management students: The Indian Experience. *Cogent Arts & Humanities*, Volume 10 Issue-1 10:1, 2255376, DOI:10.1080/23311983.2023.2255376.
 12. Kreditsu, P., Mpanme, D. (2024). Entrepreneurship In Nagaland: the key challenges. *Journal of Emerging Technologies and Innovative Research (JETIR)*. Volume 11, Issue 11, a953-a965.
 13. Bordoloi, D., Murathoti, R.N.B., Rao, B.V., Mpanme, D. (2024). Social Media Influence on Tourist Destination Choices among the Students. *Pakistan Journal of Life and Social Sciences*. 22(2). 7522-7536. DOI.org/10.57239/PJLSS-2024-22.2.00567
 14. Kent, O., Mpanme, D., Singh, K.D. (2025). Application of Entrepreneurship Education and Personality Traits on the Components of Theory of Planned Behaviour to Measure Entrepreneurial Intention. *SEDME (Small Enterprises Development, Management & Extension Journal)* 52(1) 67-79. DOI: 10.1177/09708464251325981
 15. Kreditsu, P., Mpanme, D. (2025). Unlocking Entrepreneurial Opportunities in Nagaland: A Review of Literature. *Nagaland University of Journal of Management*. Vol-1(1), 41-50 (ISSN: 3049-2823)

Seminars/Conferences (National and International) attended/presented:

1. Presented a paper entitled 'The Role of Bamboo for Small and Village Based Enterprises in Nagaland' in the National Seminar on 'Entrepreneurship: A Drive towards Socio-Economic Development of North Eastern Region' organised by the Dept. of Management, NEHU, Tura Campus, Tura on 4th June, 2013
2. Presented a paper entitled 'Prospects of Entrepreneurship in Bamboo Based Industries in Nagaland', in the International Seminar on 'Entrepreneurship in the Fast-Changing Society: The Socio-Economic Perspective', organised by the Dept. of Management, NEHU, Tura Campus, Tura during 26 - 27th June, 2014.
3. Presented a paper entitled 'A Study on the Problems experienced by Naga Women in Bamboo Enterprises' in the National Seminar on 'Women Entrepreneurship in North East in North East India: Issues and Challenges' organized by the Department of Management, Mizoram University, Aizawl under the sponsorship of ICSSR, New Delhi at Mizoram University, held from 26-27 February, 2015.
4. Presented a paper entitled 'Act East Policy and Micro, Small and Medium Enterprises in the NE Region of India-A Challenging Opportunity', in the International Seminar on 'Look East Policy: Perspective from the South East-Asian Architecture' organized by the Dept. of Management, NEHU, Tura Campus, Tura during 26-27 June, 2015.
5. Presented a paper entitled 'Entrepreneurial Traits Among Nagas-Evidences from Bamboo Based

- Entrepreneurs in Dimapur District, Nagaland’ in ‘the International Conference on ,Regional Conflict and Entrepreneurship Development: with special reference to South-East Asia’ organized by Dept. of Commerce, Assam University, Diphu Campus, from 27 to 28 November, 2015.
6. Presented a paper on the topic ‘Challenges faced by Bamboo based Enterprises in Dimapur District of Nagaland’ in National Seminar on Entrepreneurship and Skilled Based Education for Global Competitiveness organized by School of Social Sciences, Manipur University, Canchipur, Imphal from 29th to 30th July, 2016.
 7. Attended as resource person and presented a paper on the topic ‘Stress in the Workplace’ in the National Seminar on Mental Health in the Workplace organized by Department of Psychology, Nagaland University, Kohima Campus, Meriema, on 10th & 11th October, 2017.
 8. Presented a paper on the topic “Employment generation through vocational training: Evidences from Nagaland” in the 7th Annual Conference of North East India Commerce and Management Association (NEICMA) & National Seminar on “India Economic Development During Post Colonial Era: Innovation in Trade, Commerce & Business: organized by Dept. of Commerce, Tripura University, held during 24-25 November 2023.
 9. Attended a National Seminar on “Vikshit Bharat@ 2047: Transforming Rural India through Sustainable Growth” organized by the Departement of Commerce, Nagaland University, Kohima Campus, and chaired a session ‘Technical Session -III: HRM and Marketing’ held during March 11-12, 2025.

Symposium/Conclave Participated:

1. HR Conclave on ‘People are Like Icebergs’ organised by the Dept. of Management, NEHU, Tura Campus, in Guwahati on 11th May, 2011.
2. National Symposium on ‘Role of NSEIL and SEBI in the Indian Capital Market’, organised by the Dept. of Management, NEHU, Tura Campus, Tura in Collaboration with NSEIL, Kolkata Regional Office on 4th April, 2013.
3. National Symposium on ‘Role of Logistic and Supply Chain Management in the Development of North-East India’, organised by the Dept. of Management, NEHU, Tura Campus, Tura on 23rd May, 2014.

Courses/Trainings/Workshops attended:

1. ‘Course on Rural Marketing’ organised by the National Institute of Rural Development(NIRD), North Eastern Regional Centre, Guwahati during 24th to 29th May 2004.
2. ‘Workshop on WVUS Gateway to Grants Workbook Training Series’, organised by the World Vision, United States, in Bangkok, Thailand from 24th to 29th June, 2007.
3. ‘Technology Enhanced Learning, Teaching and Evaluation’, organised by the IITM, Kerala and IIT, Madras in collaboration with Nagaland University, Dimapur from 5th to 7th May 2008.
4. Faculty Development Program (FDP) on ‘Research Methodology’ organised by the Dept of Business Administration, Tezpur University, Assam from 13th to 18th Feb’2012.
5. Special Winter School in Management Sciences, ASC-NEHU, Tura Campus organised by the Dept. of Management, NEHU, Tura Campus, Tura, Meghalaya, from 2nd to 24th September, 2013,
6. Refresher Course in Commerce and Management, HRDC, University of Madras, Chennai from

23rd July to 12th August, 2014.

7. Refresher Course in Commerce, economics and Management, HRDC, University of Rajasthan, Jaipur, from 15th January to 3rd February, 2018.
8. Two weeks Capacity Building Programme conducted by the Department of Education & Department of Teacher's Education, Nagaland University, Kohima Campus, Meriema from 8th to 21st May, 2018.
9. Attended Faculty Development Programme (FDP) on the theme "Transmitting NEP 2020 in Higher Education" organized by Council for Teacher Education Foundation-Assam in collaboration with North East Regional Institute of Education-NCERT and College of Education, Guwahati held on 18-09-2023 to 22-09-2023 (online mode).
10. Attended 5-day Residential Faculty Development Programme on Entrepreneurship organized by the Indian Institute of Entrepreneurship, Guwahati from 02-12-2023 to 08-12-2023.

Workshop/Programme/Webinar Organised:

1. Organised as Director of ICSSR Sponsored Ten Days 'Research Methodology Course for M.Phil./Ph.D./PDF Scholars in Social Sciences (19th to 28th October, 2021) organized by the Dept. of Management and Dept. of Teacher Education, NU, as Course Director
2. Organized as Convenor of an Internal National Webinar on 'Real Estate Management-An Evergreen Career & Growth Industry' on 23rd November 2021 as Convenor with resource person, Bhim Singh Agarwal Regional Operation Director Jones Lang Lasalle (JLL), HP Inc. for Asia, Singapore.
3. Organised as Convenor of an International Webinar on 'Corporate Working Culture' on 26th November, 2021 as Convener with resource person, B M S Venkat Subrahmanian, Chief Financial Officer Hubergroup USA, Inc., Rolling Meadows, Illinois, USA.
4. Organised as coordinator of a seminar on Startup India Entrepreneurship Development with a focus on North East in collaboration with IIM Calcutta Innovation Park to the alumni of the Management Students on a virtual mode on 22nd October 2022.
5. Organised 5-days FDP programme as joint Coordinator for the faculties of NU-affiliated colleges under Kohima District sponsored by the Indian Institute of Entrepreneurship, Guwahati, and North Eastern Council, Shillong, from 19th-23rd February, 2024.
6. Organised a one-day seminar as Joint Co-ordinator on Entrepreneurship Awareness Programme in the Department of Commerce, Patkai Christian College, in collaboration with the Indian Institute of Entrepreneurship, Guwahati, 16th March, 2024.
7. As Coordinator of an International webinar organised by the Dept. of Management, Nagaland University on the topic 'Navigating your Career: Strategies for Success' with a resource person Mrs. Latha Narayanan Valli, Vice President, Standard Chartered, Malaysia, on 22 May, 2024.
8. Organised 5 days NEC sponsored EDP programme of IIE as Joint Coordinator, hosted at the Entrepreneurship Development Centre, Dept. of Management, NU, Kohima Campus held during 23-27 Sept, 30th -4th Oct and 14-18 Oct, 2024.
9. Organized one day awareness workshop as Programme coordinator on "An experiential learning Programme, with the Theme: Unlock the professional prowess of the budding entrepreneurs of Nagaland, hosted by the Department of Management, Kohima Campus in collaboration with the IBIS Solutions, Kolkata, on 5th November 2024.
10. Organised as Director of ICSSR Sponsored Ten Days 'Research Methodology Course for

M.Phil./Ph.D./PDF Scholars in Social Sciences organized by the Dept. of Management and Dept. of Teacher Education, NU, from 19th to 28th February 2025.

Research Mentor/Expert for Foreign University:

1. Acted as a Research mentor/Expert in the area of wood carving research in Nagaland sponsored by faculty of fine Arts, Chiang Mai University, Thailand during the year 2022-2023.

Delivered/ invited lecture as Resource person:

1. As resource person on the topic 'Management and its Leadership' in the training programme of the Department of Geology, Government of Nagaland, Dimapur during Sept'2009.
2. As resource person in the workshop on the theme 'Career Counseling for the undergraduates' students organized by Public College of Commerce, Dimapur, on 11th October, 2009.
3. As resource person on the topic 'Managerial skills and motivation' in the orientation programme of the Food Corporation of India, Dimapur Branch, 2010.
4. As resource person in the orientation programme for the IGNOU students, Dimapur Govt. College Study Centre, 2011.
5. As resource person on the topics:
 - i. Leadership qualities, skills & roles for effective functioning of trade Unions various Trade Unions.
 - ii. Desirable Industrial Relations for growth of organisation and national economy, organized by Central Board for Workers Education (Govt of Labour & Employment, GoI), Regional Directorate, Imphal, held in Dimapur from 22nd to 24th Nov'2011.
6. As resource person on the prospects of Management education in Don Bosco College, Tura, Meghalaya, for the students of commerce and Business administration Department on 24th Sept'2013.
7. As a Resource Person in the FDP on 'Entrepreneurship Development' organised by the IIE, Nagaland State Office, Dimapur during 9th to 21st March, 2016.
8. As resource person on the topic 'choosing your right career' organized by Zeme Luibuame Bau in Jalukie on 10th March 2016.
9. As resource person on the topic 'career options' during the youth leadership programme organized by ZBA in Mahur, N.C.Hills, Assam on 10th July 2016.
10. As resource person on the topic 'Management and its career Prospects' organized by Public College of Commerce, Dimapur on 12th July, 2016.
11. As resource person the topic 'Management of Change & Industrial Relations' in the North East Institute of Social Science & Research, Dimapur on 17th May, 2017.
12. As resource person on the topic 'Choosing the right career' held in Life spring corner, Dimapur, organized by Jalukie Immanuel Baptist Youth on 26th August, 2017.
13. As resource person on the topic 'Various Career Options and its Prospects' organized by Zeme Youth, Kohima, on 2nd Sept' 2017.
14. As resource person on the topic 'Career Prospects and Opportunities after graduation' in Tetso College, Dimapur on 26th March, 2018.
15. As resource person on the topic 'Managing change in the Changing Environment' in Tetso College,

Dimapur on 1st October 2018.

16. As resource person on the topic 'Career prospects after 10+2 and graduate' in Great Commission Hr.Sec.School, Dimapur on 5th November, 2018.
17. As resource person for the 'Short-Term Course on Accountancy and Management of Church Accounts' held under the Capacity Training Centre (CTC) at North East Christian University (NECU), Dimapur from 28th January-2nd February 2019.
18. As resource person on the topic 'Higher Education and importance of management education' organized by Sacred Heart School, Dimapur on 4th February 2019.
19. As resource person on the topic 'Basics of Accounting and Book keeping, computerized Accounting' for small entrepreneurs organized by Indian Institute of Entrepreneurship, Dimapur Branch on 20th March 2021.
20. As resource person on the topic 'Career options' organized by the Zeme Students' Union, Nagaland, at Jalukie on 7th August, 2021.
21. As resource person on the topic 'Stress Management' in the Dept. of Teacher's Education on 18th November, 2021.
22. As resource person on the topic 1. 'entrepreneurship' 2. 'Difference between entrepreneurs & businessman' 3. 'Types of Business' 4. 'Steps to start Business' organized by the Entrepreneurship Development Cell, Kohima on 10th April, 2023
23. As resource person on the topic 'Preparation of Detailed Project Report' organized by the Entrepreneurship Development Cell, Kohima on 12th April, 2023.
24. As resource person in the National Seminar on Sustainability of MSME: Problems & Prospects of Industry on the topic 'an Overview of MSME in Nagaland', organized by St. Joseph University, Nagaland on 27th October, 2023.
25. As resource person on the topic 'Managing Human Resources for Entrepreneurs' during 5-days Faculty Development Programme for the faculties of NU-affiliated colleges under Kohima District sponsored by the Indian Institute of Entrepreneurship, Guwahati, and North Eastern Council, Shillong, from 19th-23rd February 2024.
26. As resource person on the topic 'Concept of entrepreneur, entrepreneurship and enterprise' during one-day Entrepreneurship Awareness Programme, organized by the Indian Institute of Entrepreneurship, Guwahati and the Department of Management, Nagaland University, in collaboration with Dept. of Commerce, Patkai Christian College, Chumukedima, on 16th March. 2024.
27. As resource person on the topic 'Management Theories and Leadership' at the Management Development Programme (MDP) organized by the Entrepreneurship Development Centre, Kohima, Indian Institute of Entrepreneurship on 29th April, 2024, from 10.30 am to 12 pm.
28. As resource person on the topic 'Management- Concepts and Functions' at the Management Development Programme (MDP) organized by the Entrepreneurship Development Centre, Kohima, Indian Institute of Entrepreneurship, from 10.30 am to 12.00 pm. on 29th April, 2024
29. As resource person on the topic 'Classification of Entrepreneurs' at the Management Development Programme (MDP) organized by the Entrepreneurship Development Centre, Kohima, Indian Institute of Entrepreneurship, from 12.30 pm to 2.00 pm. on 29th April, 2024.

30. As resource person on the topic “Managing Human Resources for Entrepreneurs” during 5 days FDP Programme (19-23,2024) organized by the Entrepreneurship Development Centre, Kohima Campus, on 20th February, 2024.
31. As resource person on the topic “Stress Management” in the four-week Training Module for Contractual Staff of National Statistics Office (NSO), Field Operation Divisions, Ministry of Statistics & PI in the Regional Office, Kohima, on 26th November 2024.
32. As resource person on the topic “Management and entrepreneurial skills” to the students of Mount Carmel Hr.Sec.School, Kohima, organized by the Mount Carmel Hr.Sec School, Kohima on 17th Sept’ 2024.
33. As resource person delivered three lectures on the topic “Management for Entrepreneurs” in the NEC sponsored 5 days EDPs of the IIE hosted by the Entrepreneurship Development Centre, Department of Management, NU, Kohima Campus, held during sept 23-27, Sept 30-Oct 04 and Oct 14-18, 2024.
34. As resource taken two sessions on the Topic “Business Idea, Types of Enterprise and Entrepreneurship and Employment” during One Day Entrepreneurship Awareness Programme” sponsored

Ph.D Guideship:

Presently guiding three Scholars and one submitted

Member of Professional Bodies:

1. Founder member of North East India Commerce and Management Association (NEICMA).
2. Member of North East Management Association (NEMA)

Member of Academic Bodies.

1. Member-School Board:SASRD (2013-2014)
2. Member-NURJ Editorial Board (2013-2015)
3. Member-BPGS-Commerce (Oct 2014- Oct 2017)
4. Member-School of Management Studies (2009 to April 2017)
5. Member-BPGS management (2009 till 2022)
6. Member-BUGS BBA (2011 till October 2023)
7. Member(external), Research Board, ICFAI University Nagaland 1st June2020-31st May2023
8. Member, Board of Studies, ICFAI University Nagaland, 6th June 2020-5th June 2023 extended to 2025
9. Member-Board of Studies-St. Joseph’s College (Autonomous), 21-02-22 to 20-02-2024.
10. Member-BoS (Management), Nov 2023 till date
11. Board of Doctorial Programme in Management-St Joseph’s University, Chumikedima (2023 till date)

Administrative responsibilities held:

1. Coordinator (Administration), SETAM- (June 2008 to 2010)
2. Administration Incharge, SETAM- (August 2011 to 2012)
3. Head incharge, Dept.of Management, (2010 to August 2013)
4. Warden, Ramei Men Hostel, NU, Kohima campus- (Oct 2016 till Oct 2020)
5. Member- Training and Placement Cell-Nagaland University (April 2014 to 2015)
6. Placement incharge for the Department from Feb 2022 till Date

Inspecting team member for:

1. C-Edge College, Dimapur
2. St. Joseph's College, Jakhama (9th June 2013)
3. Salesian college, Dimapur
4. SD Jain Girls' College, Dimapur (6th April 2013)
5. Modern College, Kohima
6. Japfu Christian College, Kohima
7. NETTEC COMPUTERS, Kohima
8. YLM Institute of Management & Technology, Dimapur
9. Modern College, Kohima-3rd March 2022
10. Tetso College, Chumoukedima, 2023
11. Sazolize college, Kohima, 17th May, 2024

University Representative to:

1. SD Jain Girls College, Dimapur
2. St. Joseph's College, Jakhama

Subject expert for interview of teachers for:

1. C-Edge College, Dimapur
2. YLM Institute of Management & Technology, Dimapur
3. St. Joseph's College, Jakhama
4. Modern College, Kohima

Other Committee member:

1. Member, NU Staff Transfer Committee (15th June, 2013)
2. NU Fees Revision (24th May 2013)
3. Reorganization of the Schools and Departments under NU (2013)
4. Convener, SETAM Campus Welfare Committee (2012-13)
5. Disciplinary Action Committee, SETAM Campus (2012-13)

Dr Ditalak Mpanme