



Name : Dr. Petekhrienuo Kreditsu
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Educational Qualifications					
Year	Course	Subject	Institute	University/ Board	Percentage of Marks
2019-25	Ph.D.	Management: Entrepreneurship	Department of Management, Meriema Campus. Kohima,	Nagaland University Thesis (Awarded)	80%
2014-16	M.B.A	Finance & Human Resource	School of Management Studies, Dimapur, Nagaland	Nagaland University	73.4%
2012-14	B.Com	Commerce: Accounting & Finance	Pranabananda Women's College, Dimapur, Nagaland.	Nagaland University	67%
2010-11	H.S.S.L.C	Accountancy, Entrepreneurship, Bus. Studies, Economics Eng., A.Eng.	Pranabananda Women's College, Dimapur, Nagaland.	NBSE	76.2%
2009	H.S.L.C	Eng., Maths, Science, S. Sci., Hindi and IIT	Lhomithi Memorial High School, Dimapur, Nagaland.	NBSE	77.8%

Additional Training				
<i>Year</i>	<i>Course</i>	<i>Subject(S)</i>	<i>Institute/ University</i>	<i>Marks</i>
2014	Computer Fundamental	MS Office Word, MS Office Excel & MS Power point.	ICE, IIJT-Training Institute, Dimapur.	70%
2015	Customer Care Executive (PMKVY)	Soft Skills	Pinnacle Skills	Cleared
Project(s)				
<i>Duration</i>	<i>Course</i>	<i>Study Topic</i>	<i>Organization</i>	
(Research Project) November 2022 to September 2023	Sponsored Research Project	<i>Carving out the Future in Woodcarving: A study on the crafting tradition and the implication of woodcarving on the livelihood of wood carvers in Kohima District of Nagaland.</i>	Chiang Mai University, Thailand.	
(Internship) 1 st July 2015 to 31 st July 2015.	M.B.A (Finance)	<i>“Risk Control and Term Lending of NIDC, Dimapur”.</i>	Nagaland Industrial Development Corporation Ltd (NIDC). Dimapur, Nagaland	
(Dissertation) 2016	M.B.A (Finance)	<i>“A study on the perception and awareness about mutual funds in making investment decision among state government employees in Dimapur and Kohima”</i>	Department of Management, Nagaland University,	
Other Information				
Language proficiency	:	English, Hindi, Tenyidie, Nagamese and Bengali (<i>Oral Proficiency</i>).		
Hobbies	:	Lifelong Learning, Cooking, Gardening, and Exploring new learning opportunities and skills.		
Achievement				
Subject Topper in Entrepreneurship, HSSLC Examination, NBSE (2011).				

CERTIFICATES:

1. Qualified National Eligibility Test (NET) for Assistant Professor in Management. Marks obtained: 180 out of 300 (95.05 Percentile), UGC-NET June 2024.
2. License for Insurance Agent (IRDA Agency Life Insurance).

RESEARCH PAPER PUBLISHED IN JOURNALS/ RESEARCH PROJECT:

1. Kreditsu, P. & Nagi, K. (2025). The Food Processing Industry in Nagaland: An Overview of the Present Scenario. *International Journal for Multidisciplinary Research (IJMR)*, 7(4), 1-5.
2. Natso, H., Kreditsu, P., & Mpanme, D. (2025). Cultural Entrepreneurship and Branding: Exploring Business Potential of Symbolic Motif in Angami Woodcarving. *International Journal of Creative Research Thoughts (IJCRT)*, 13 (8), 935-942.
3. Kreditsu, P. & Mpanme, D. (2025). Unlocking Entrepreneurial Opportunities in Nagaland: A Literature Review. *Nagaland University Journal of Management*, 1(1) 41-50.
4. Kreditsu, P. & Mpanme, D. (2024). Entrepreneurship in Nagaland: The Key Challenges. *Journal of Emerging Technologies and Innovation Research (JETIR)*, 11(11), 953-955.
5. Conducted Six Months Research on the topic- *Carving out the Future in Woodcarving: A study on the crafting tradition and the implication of woodcarving on the livelihood of wood carvers in Kohima District of Nagaland*, sponsored by Fine Arts, Chaing Mai University, Thailand from March 2023 to August 2023.

EXTRA CURRICULUM ACTIVITIES:

- Resource Speaker on the topic- Effective Communication Skill, Problem Solving and Importance of Creativity in Entrepreneurship, Ability to develop understanding of entrepreneurial Competencies required in business” and “Soft Skill Development on HR/ Personal Management, Decision Making, Leadership” at EDC, Kohima on 20th November 2025.
- Guest Lecture in the department of Sociology, St. Joseph College (Autonomous) Jakhama, Kohima, Nagaland on the topic “The Entrepreneurial Mindset: Skills Every Students Should Develop” (5th November 2025).
- Conducted two sessions as Resource Speaker on topics- Ice breaking Session and Objectives of Management Development Programme respectively on 24th February,

2025, in Five Days Management Development Programme at Entrepreneurship Development Centre, Kohima, organised by Indian Institute of Entrepreneurship, Guwahati.

- Delivered lecture as Resource Person on the topic – Effective Communication Skills on 25th November, 2024, in the Four Week Training Programme for Contractual Employees, organised by National Statistics Office, Field Operation Division, Regional Office, Kohima, Nagaland, during 18th November, 2024 to 17th December, 2024.
- Resource person on the topic ‘Communication Skills for Entrepreneurs’ during five days Entrepreneurship Development Programme on 24th and 30th September 2024, sponsored by the North Eastern Council (NEC) and implemented by Indian Institute of Management, Guwahati and hosted by Entrepreneurship Development Centre (EDC), Department of Management, Nagaland University, Kohima Campus, Meriema.
- Participated in the One Day Workshop on “Citation & Reference Management for Scholarly Writing” for Ph.D. Scholars, held on 21st May 2024, organized by the Department of Commerce, Nagaland University, Kohima Campus.
- Presented a paper on “A study on the Entrepreneurial Issues and Challenges faced by local entrepreneurs in Dimapur district of Nagaland” during the Indian Council of Social Sciences Research (ICSSR) sponsored two-day national seminar on “Skill Development and Entrepreneurship in North Eastern East India”, organized by the Department of Economics, St. Joseph University, Chumoukedima, Nagaland on 12th and 13th October, 2022.
- Presented a paper at an International Multi-Disciplinary E-Conference on “Changing Narratives in the Learning Curves Peri-Pandemic” with the title ‘Active Role of Entrepreneurship in Social Media: Opportunities and Challenges in Understanding Peri-Pandemic’, organized by Post Graduate Studies, St. Joseph College, Nagaland on 10th - 11th September 2021.
- Resource person on the topics ‘Self-Analysis and Motivation’ and ‘Entrepreneur, Enterprise & Entrepreneurship’ at the seminars organized by Indian Institute of Entrepreneurship, dated 15.03.2021 and 17.03.2021 respectively.
- Participated in the “10th Day Research Methodology Training Course for PhD Students in Social Sciences” held from 14th to 23rd November, 2019, organized by Department of Teacher Education, School of Humanities & Education, Nagaland University, Kohima Campus, Meriema, Nagaland.
- Represented Nagaland at Amazon Saheli Conference, Bangalore in 2017.
- Co-convener ZOOMMAX 2015, M.B.A Nagaland University (Annual Management Fest).

WORKING EXPERIENCE:

- Guest Faculty, Department of Management, Nagaland University, Meriema Campus, Kohima: Nagaland (2025- Present).
- Guest Faculty, Community College, SET, Nagaland University, Dimapur: Nagaland (2016-2022)
- Marketing Manager, Heritage Publishing House, Dimapur. (2017-2021)
- Office Executive, Business Association of Nagas (BANs), Dimapur (2016-2017)

References:

1. Prof. Khundrakpam Devananda Singh, HOD, Department of Management, Nagaland University, Contact No. 7005085933
2. Dr. Ditalak Mpanme, Assistant Professor, Department of Management, Nagaland University, Contact No. 7085710601
3. Dr. Lanusangla Tzudir, Proprietor & Chief Editor, Heritage Publishing House Dimapur, Contact No. 7005269061

Declaration: I hereby declare that all the above furnished information are true and to the best of my knowledge and belief.

Place: Kohima

Date: 01/03/2026



(PETEKHRIENUO KEDITSU)
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