

The Nagaland University successfully organized a seminar titled “**Startup Sprint: Think Big and Build Fast**” on **April 22, 2026**, at the Department of Computer Science & Engineering, School of Engineering & Technology, Kohima Campus. This event was attended by 40 participants across various departments. The event was organized by the **NU Technocrats Club**, Department of Computer Science & Engineering, School of Engineering & Technology, Nagaland University. The seminar aimed to inspire students and budding entrepreneurs to explore startup opportunities and understand the rapidly evolving entrepreneurial ecosystem.

The programme commenced at 10:00 AM, it was chaired by **Ms. Afreena Ali**. The inaugural address was delivered by the Dean, School of Engineering & Technology, highlighting the importance of innovation, entrepreneurship, and startup culture among students.

The first session featured insightful invited talks by distinguished speakers. Mr. Abhisek Mishra, Additional Director, Software Technology Parks of India (STPI), Kohima, delivered a talk on “*Startup and Government Support in Connection with STPI*”, emphasizing government initiatives and support mechanisms available for startups. This was followed by a talk from Dr. Dhruvajyoti Bordoloi, Assistant Professor, Department of Management, Nagaland University, on “*Growth and Branding Tactics for Startups and Entrepreneurs*”, where he elaborated on strategies for scaling and branding new ventures. The third session included a talk by Er. Santosh Thota, Co-founder & CTO of Analytos.ai, on “*How to Build Startup in AI Era!?*”, where he discussed the role of artificial intelligence in modern startups. Another engaging session was delivered by Er. Chenlep Yakha Konyak, Assistant Professor, Dept. of Computer Science & Engineering, Nagaland University and Co-founder of “NagaConnect”: *Integrated Common Application Platform for Boosting Employment and Business Opportunities in Nagaland*”, focusing on local entrepreneurship and employment generation.

The seminar concluded with a vote of thanks delivered by Er. Ramesh Singh, Assistant Professor and In-charge, Department of Computer Science & Engineering, Nagaland University, who expressed gratitude to all speakers, organizers, and participants for making the event a success. He also extended gratitude and thanked the Nagaland University for providing support for making this event a grand success.

The seminar witnessed enthusiastic participation from students, faculty members, and aspiring entrepreneurs, making it a highly informative and impactful event.